



BUSINESS MANAGEMENT

## I Am A Landscaper: Bob Grover

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Bob Grover says he has never spent a day working outside of the green industry — well, unless you count that paperboy route he had when he was 11. Having grown up on a 1-acre lot of "suburbia" in southeast Portland, Grover spent his childhood playing outside, building forts and digging holes. He regularly enjoyed helping his family plant and maintain a garden and ultimately got his first job at age 15 working at a next-door retail nursery.

After graduating from Oregon State University, Grover got his first professional taste of the landscape industry as a crew leader for Oregon Landscape Maintenance (which later became Northwest Landscape Industries and, even later, became part of TruGreen). Knowing he didn't want to work for a national chain forever, Grover decided to

launch his own business, and with that **Pacific Landscape Management** was born. We recently caught up with Grover, president of the Portland-area company, to find out what continues to drive his passion for the green industry that he came to love at such a young age.



**I love plants,** but I love human interaction more. I appreciate the opportunity to help others enjoy nature through plants by being their "gardener."

I am also an aspiring traveler, and I would love to go everywhere once. We haven't traveled extensively yet, but we went to Italy 10 years ago and absolutely loved it. Locally, I love all national parks but have many more to visit.

**Being an outdoors guy**, I love gardening, skiing, camping, hiking and water sports. I like waterskiing, wakeboarding and anything else associated with a warm summer day spent on our boat



I am an addicted remodeler. I always have some sort of project in progress or am planning one. Over the last 30 years, I have progressively gutted and redone all the rooms in our house, including adding a second floor and tearing down and rebuilding a bigger garage. As a landscaper, I have re-landscaped my yard multiple times, including leveling out my backyard and building a water feature, pond, outdoor kitchen and fireplace. Most of the work I have done myself.

Live your passion and work hard to be the best you can be. That's my motto in life and in work.



**My current indulgence** is to see as many classic rockers as I can before anymore die. When Glenn Frey died, I thought, "Crap — I never got to see the Eagles live." I saw 15 shows last year and will probably see more this year. If they come near Portland, I go. If they don't, I will go wherever I have to. I'm going to Playa del Carmen in November to see Rock Getaway, which includes 15 classic rock bands. I met my wife, Theresa, at a Van Halen Concert in 1985. And we rock on!



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